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## FOR IMMEDIATE RELEASE

### **MEET MAGNA-QUBIX™ THE BRAND-NEW 3D MAGNETIC BUILDING SET FROM THE MAKERS OF MAGNA-TILES®**

*Features an Array of New Shapes Including Cubes, Prisms and Pyramids to Build  
Animals, Towers, and More!*

**September 10, 2018 (Romeoville, IL)** – It's a rocket ship! It's a dog! No, it's Magna-Qubix™, a new 3D magnetic building set from the makers of the award-winning Magna-Tiles®! Each "click" of Magna-Qubix™ fuses math, science and creativity.



*It's not rocket science, but it is science as children make symmetrical shapes, animals and towers, all while learning the fundamentals of geometry while playing with Magna-Qubix™.*

Magna-Qubix™ sets include 1-inch by 1-inch magnetic building cubes, prisms and pyramids and are available in 19-piece (\$19.99) and 29-piece sets (\$29.99). These new sets are pure, imaginative fun for kids of all ages (3+), can be used with any Magna-Tiles® product, and are also perfect to pair with dolls, action figures, and cars. Magna-Qubix™ are made with high-quality magnets that are safely secured inside of each shape.





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“We are so excited to add Magna-Qubix® to the Magna-Tiles® product family,” said Magna-Tiles® Vice President of Marketing and Product Development Michael Valenta. “With their magnetic 3D shapes, kids can build anything they can dream while learning geometry at the same time.”

For more information, high res-images, product samples or to set up an interview, please contact Amelia Dellos at [magnatiles@teamodea.com](mailto:magnatiles@teamodea.com).

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### **About Magna-Tiles® Magnetic Building Sets, the Makers of Magna-Qubix™**

The Magna-Tiles® brand family is the original, premium, award-winning magnetic building set in the market providing safe imaginative play that makes math and science fun and engaging for children of all ages. For more than 20 years, Magna-Tiles® has exceeded parents' expectations for safety, durability, and is a toy that children will want to play with when other toys in their toy box have long since been forgotten.

Find us at [www.magnatiles.com](http://www.magnatiles.com) and [www.magnaqubix.com](http://www.magnaqubix.com) and on Facebook, Twitter, Pinterest and Instagram at @MagnaTiles and @MagnaQubix.

