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## FOR IMMEDIATE RELEASE

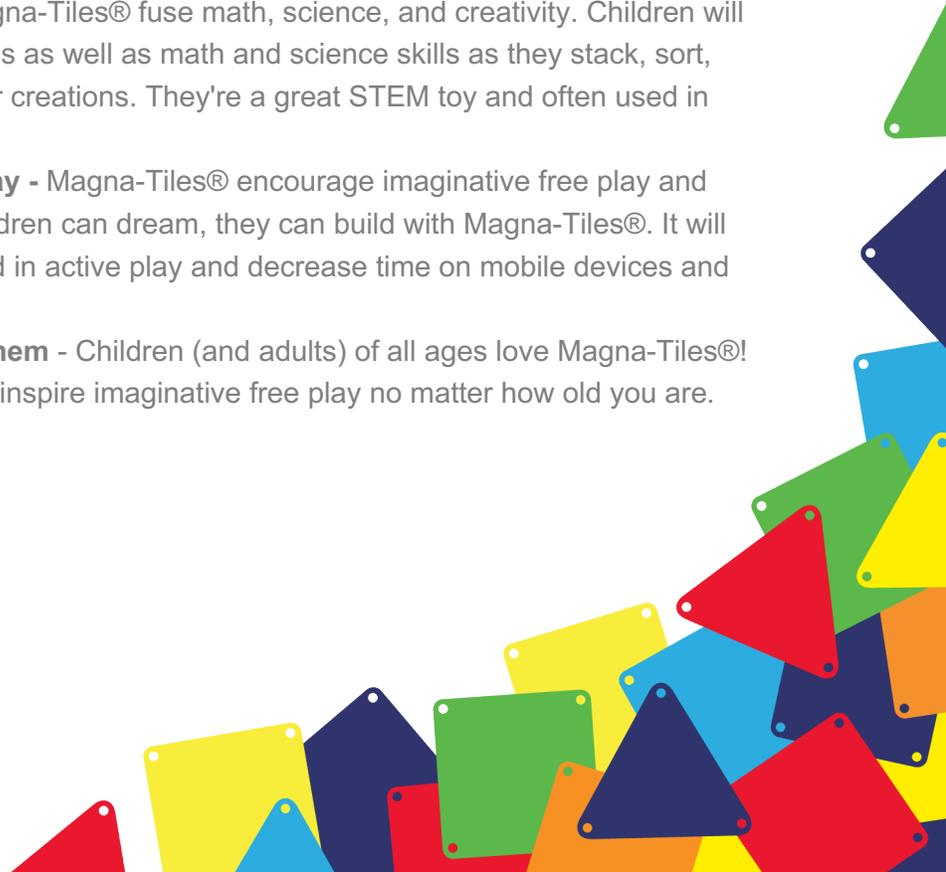
### THREE REASONS MAGNA-TILES® ARE THE MUST-HAVE TOY FOR EVERY HOLIDAY WISH LIST

*New Magnetic Building Sets are the Non-Tech Toy that Kids will Play with for  
Years to Come*

**October 10, 2018 (Romeoville, IL)** – Just in time for the holidays, the makers of Magna-Tiles®, the original magnetic building set, have published their top seven reasons why Magna-Tiles® are the “must-have” toy for every holiday wish list. They also recently launched six new sets, including Magna-Qubix® 3D magnetic building shapes.

#### Three Reasons Why Magna-Tiles® Should be on Every Holiday Wish List:

- 1) **Educational + Creative** - Magna-Tiles® fuse math, science, and creativity. Children will develop spatial and tactile skills as well as math and science skills as they stack, sort, count and "click" together their creations. They're a great STEM toy and often used in the classroom!
- 2) **Fosters Imaginative Free Play** - Magna-Tiles® encourage imaginative free play and storytelling! Anything your children can dream, they can build with Magna-Tiles®. It will also keep their minds engaged in active play and decrease time on mobile devices and other screens.
- 3) **Children of All Ages Love Them** - Children (and adults) of all ages love Magna-Tiles®! They captivate your mind and inspire imaginative free play no matter how old you are.





Click [here](#) to read the full blog post: “7 Reasons Why Magna-Tiles® Should Be on Your Holiday Shopping List”. The Magna-Tiles® blog features new product information, lesson plans, Magna-Tiles® creation inspirations, and more.

Magna-Tiles® are the non-tech toys that kids can’t put down. “We know that more often than not, your child opens a gift and plays with it once, only for it to be left in their playroom gathering dust,” said Magna-Tiles® Vice President of Marketing and Product Development, Michael Valenta. “That’s what’s so great about our magnetic building sets, your child will play with them for years to come.”

Recent additions to the Magna-Tiles® brand family include:

- **Magna-Tiles® Freestyle Set** (\$74.50) – 40-piece set features new patented "X" shape with nine free-moving magnets that allow for building in any direction.
- **Magna-Tiles® House Set** (\$49.99) – 28-piece house set includes; reusable silicon stickers, stairs and a door that provide the perfect stage for dolls, action figures, cars, and other favorite toys.
- **Magna-Tiles® Stardust Set** (\$29.99) – 15-piece set features tiles with mirrors and glitter.
- **Magna-Tiles® Ice Set** (\$29.99) – 16-piece ice set features clear, colorless tiles.
- **Magna-Tiles® Glow Set** (\$29.99) – 16-piece set glows in the dark and includes an LED light to write hidden messages that illuminate in the dark.
- **Magna-Qubix®** sets feature 3D magnetic building cubes, prisms, and pyramids and are available in 19-piece (\$19.99) and 29-piece sets (\$29.99).

Magna-Tiles® are available for purchase at [www.magnatiles.com](http://www.magnatiles.com), Amazon, Target and at local specialty toy stores.

For more information, high res-images, product samples or to set up an interview, please contact [marketing@magnatiles.com](mailto:marketing@magnatiles.com).

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## ABOUT MAGNA-TILES®

The Magna-Tiles® brand family is the original, premium, award-winning magnetic building set in the market providing safe, imaginative play that makes math and science fun and engaging for children of all ages. For more than 20 years, Magna-Tiles® has exceeded parents' expectations for safety, durability, and is a toy that children will want to play with when other toys in their toy box have long since been forgotten.

Find us at [www.magnatiles.com](http://www.magnatiles.com) and on Facebook, Twitter, Pinterest and Instagram at @MagnaTiles.

